Goals – Template

|  |
| --- |
| **The Goal Statement (Start with a VERB!)** |
| **The Measure (How will you know when you have achieved the Goal?)** |
| |  |  | | --- | --- | | **When to Start?** | **When to End?** | |
| **What are the Major Milestones? (Make it a Project!)** |

**TWC Consulting**